

Impact Mapping Making A Big Impact With Software Products And Projects

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Impact Mapping Making A Big

Impact mapping, the subject of Gojko's lithe, approachable book, is an adaption of visual mapping technique (effect mapping). Impact maps serve to align teams to business objectives, test mutual understanding of goals and expected outcomes, focus teams toward the highest value features to deliver, and enable collaborative decision-making.

Impact Mapping: Making a Big Impact with Software Products ...

Impact mapping helps to create better plans and roadmaps that ensure alignment of business and delivery, and are easily adaptable to change.

Impact Mapping: Making a big impact with software products ...

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Impact Mapping: Making a big impact with software products ...

Impact Mapping, the book, gets 2 stars from me. Half of the book is a description of other concepts or methods that the Impact Mapping , the method , gets 4 stars from me. Impact Mapping is a strategic planning technique that enables the iteration in strategy and the collaboration between business and technology people.

Impact Mapping: Making a Big Impact with Software Products ...

Impact Mapping in practice: Part 1. Alexander Byndyu. Follow. Sep 30, 2015 · 5 min read. When I was reading the book Impact Mapping: Making a Big Impact with Software Products and Projects I wanted to stop reading it mid-way through. Everything was too obvious. But I did my best and finished it, thank God it is short and has big pictures.

Impact Mapping in practice: Part 1 - byndyusoft

So that was our brief introduction to Impact Mapping. More on that you can read in this wonderful book called "Impact Mapping Making a Big Impact with Software Products and Projects" by Gojko Adzic. This technique works perfect bundled with Personas and Customer Journey Mapping. Use them together so you can keep both front and back end of your business intact.

What is Impact Mapping and Why Do You ... - UXPressia Blog

Making a big impact with software products and projects Gojko Adzic Impact mapping helps to create better plans and roadmaps that ensure alignment of business and delivery, and help organisations make an impact with their software.

Impact Mapping by Gojko Adzic [Leanpub PDF/iPad/Kindle]

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Impact mapping is a lightweight, collaborative planning technique for teams that want to make a big impact with software products. It is based on user interaction design, outcome driven planning and mind mapping.

Impact Mapping

Specifically, impact mapping seeks to highlight all assumptions that: a specific deliverable will lead to a specific behavioral change, and a particular behavioral change will help the organization achieve its goal

A beginner's guide to impact mapping | Opensource.com

This handbook is a practical guide to impact mapping, a simple yet incredibly effective method for collaborative strategic planning that helps organisations make an impact with software. Impact mapping helps to create better plans and roadmaps that ensure alignment of business and delivery, and are easily adaptable to change.

Impact Mapping: Making a big impact with software products ...

The impact map can be a big-picture view in these cases. Experiment. Good ability to make investments and serious consequences of being wrong An example is an organization that has budget available, but its customers and users can't accept changes quickly, or the organization is working in a heavily regulated industry. ...

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Impact Mapping: Making a Big Impact with Software Products ...

Impact Mapping: Making a Big Impact with Software Products and Projects, by Gojko Adzic, explains how to use an efficient visual modeling technique to ensure that project partners build the right products—or, as the author says, products that have impact. Impact mapping, the subject of this lithe, approachable book, is an adaptation of visual mapping techniques (effect mapping).

Software That Matters: A Review of Gojko Adzic's Impact ...

Impact mapping fits nicely into several current trends in software product management and release planning, including goal-oriented requirements engineering, frequent iterative delivery, agile and lean software methods, lean startup product development cycles, and design thinking.

Impact Mapping - Gojko's blog

Winter is a great time to catch up on reading and February's pick was "Impact Mapping: Making a Big Impact with Software Products and Projects" by Gojko Adzic. It's a relatively short read that jumps right into how to approach making your own impact map.

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